

WHAT IS CLAIMED IS:

1. A semipermanent hair dye composition comprising the following components (A), (B) and (C):

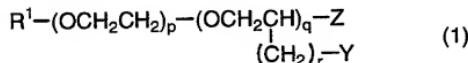
5 (A) a direct dye;

(B) a hydrocarbon oil; and

(C) polyoxyalkylene-modified dimethyl polysiloxane.

10 2. The semipermanent hair dye composition according to Claim 1, which further comprises:

(D) at least one organic solvent selected from a compound represented by the following general formula (1):



15 wherein  $R^1$  is a hydrogen atom, a low alkyl group or a group represented by the following formula:



20 in which  $R^2$  is a hydrogen atom, or a methyl or ethyl group, and  $R^3$  is a single bone or a saturated or unsaturated hydrocarbon group having 1 to 3 carbon atoms,

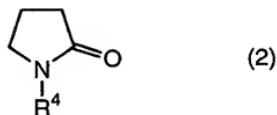
Y and Z are, independently of each other, a

hydrogen atom or a hydroxyl group, and

p, q and r are, independently of each other, an integer of 0 to 5, with the proviso that the cases where p and q are 0, and Z is a hydrogen atom, and

5 where p and q are 0, R<sup>1</sup> is a hydrogen atom, and Z is a hydroxyl group are excluded,

a compound represented by the following general formula (2):



10 wherein R<sup>4</sup> is a linear or branched alkyl group having 1 to 18 carbon atoms, an alkylene carbonate having 2 to 5 carbon atoms and a 5- or 6-membered cyclic lactone which may be substituted by an alkyl, alkenyl, alkoxy or acyl

15 group.